

South Carolina Department of Consumer Affairs

2008 Consumer Spirit Awards

Purpose:

The Consumer Spirit Awards are awarded annually to recognize individuals and organizations that empower South Carolinians through consumer protection and education initiatives.

Award Descriptions:

Organization Leadership Award

The recipient of this award is an organization, business or non-profit group that has demonstrated exemplary concern for consumers by providing services that inform, educate and/or protect consumers against illegal practices.

Dublin/Robinson Consumer Champion Award

The recipient of this award is an individual who has demonstrated exemplary consumer service in his/her community by initiating consumer advocacy programs and/or actively participating in such activities.

Governmental Excellence Award

The recipient of this award is an individual or organization employed by state or federal government that has demonstrated exemplary initiative in utilizing their decision-making authority on behalf of consumers.

Media Partnership Award

The recipient of this award is a media organization or individual that has demonstrated exemplary interest in consumer issues and/or increased awareness of these issues through investigation and coverage via mass communication.

Award Criteria:

Strategy: The nominee must demonstrate knowledge of and solutions for consumer needs.

Execution: The nominee must complete their strategy honestly and professionally.

Originality: The nominee must implement creative, innovative methods to help consumers.

Results: The nominee's efforts must directly benefit South Carolina consumers.

The Judging Panel:

The judging panel is comprised of representatives from various communities, governmental agencies, media outlets and past winners. All decisions by the panel are final.

Nomination Deadline:

Applications must be received by 5 p.m. on November 19, 2007. Applications are available by calling toll-free 1.800.922.1594 or online at www.sccconsumer.gov. E-mail applications in PDF or Microsoft Word format to consumerspiritawards@dca.state.sc.us.

or mail applications to: Consumer Spirit Awards, c/o PI&E, PO Box 5757, Columbia, SC 29250. For more information, call 803.734.4190. **You may nominate yourself.**

South Carolina Department of Consumer Affairs

2007 Consumer Spirit Award Application

Please check the Consumer Spirit Award for which you are applying.

- ☐ Organization Leadership Award
- ☐ Dublin/Robinson Consumer Champion Award
- ☐ Governmental Excellence Award
- ☐ Media Partnership Award

Nominator Information:

Full Name: _____ Position/Title: _____

Organization Name: _____ E-mail Address: _____

Mailing Address: _____

Business Ph.: (____) _____ Home Ph.: (____) _____ Cell Ph.: (____) _____

Nominee Information:

Full Name: _____ Position/Title: _____

Organization Name: _____ E-mail Address: _____

Mailing Address: _____

Business Ph.: (____) _____ Home Ph.: (____) _____ Cell Ph.: (____) _____

Nominee's Achievements:

Please limit each response to 150 words or less. Attach additional documents if necessary. For online applications, submit additional documents using PDF or Microsoft Word. For mail-in applications, please staple additional documents to back of form.

Strategy: How did the nominee demonstrate knowledge of and solutions for consumer needs?

Execution: How did the nominee complete their strategy honestly and professionally?

Originality: How did the nominee's efforts use creativity and innovation to help consumers?

Results: How did the nominee's efforts benefit South Carolina consumers?

